



**Channel City Club
& Committee on Foreign Relations
*Santa Barbara's Window on the World***

You are cordially invited to attend a **Winter Brunch** and presentation on

The Strategy of Denial*

American Defense in an Age of Great Power Conflict



with
Author

Elbridge Colby

Friday 3 December 2021

10:30am – 12:00 noon
(check-in begins @ 10:00am)

at

OTOJOY

Hearing
Loop

**Hilton Santa Barbara Beachfront Resort
Reagan Room**

633 East Cabrillo Boulevard, Santa Barbara

Elbridge Colby is co-founder and principal of The Marathon Initiative, a policy initiative focused on developing strategies to prepare the US for an era of sustained great power competition. He is the author of *The Strategy of Denial: American Defense in an Age of Great Power Conflict* (Yale University Press, 2021).

Previously, Colby was the Director of the Defense Program at the Center for a New American Security (2018-2019), Deputy Assistant Secretary of Defense for Strategy and Force Development (2017-2018), Senior Fellow at the Center for a New American Security (2014-2017), principal analyst and division lead for global strategic affairs at CNA (2010-2013). Prior 2010, Colby served for over five years in the U.S. Government working on a range of strategic forces, arms control, WMD, and intelligence reform matters.

Colby's latest book, *The Strategy of Denial* provides an informed, in-depth reappraisal of America's defense strategy, outlying a rigorous practical approach in showing how the United States can prepare to win a war with China that we cannot afford to lose—precisely in order to deter that war from happening.

The CCC wishes to express a special thanks to **Professor Neil Narang at the UC Institute on Global Conflict and Cooperation** for providing support in bringing this presentation to Santa Barbara.

* Following this event Mary Sheldon from Tecolote Book Shop will provide books for purchase; Elbridge Colby will also be available for book signing.

COST: \$45.00 per person



Santa Barbara Hilton Fri 3 Dec., 2021

Name/s: _____

Name/s: _____

Payment: ☐ **Check** (payable to the **Channel City Club**) **Credit Card:** ☐ **VISA** ☐ **MASTERCARD** ☐ **AMERICAN EXPRESS**

Card# _____ CVV _____ Exp. _____ Amount: \$ _____

Authorized CC Signature: _____ Phone: _____

TELEPHONE: 805-252-4952

Email: info@channelcityclub.org

- **The health and safety of our members and guests is our primary concern.**
- Adherence to current COVID19 restrictions will be in place.

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